



Sus Lab

Sustainable design
For you and your company

Contact us :

9551068638

www.thesuslab.com

Who we Are ?

We at the Sustainable design laboratory aka SusLab serve our clients with the best sustainable design solutions.

We are here to help you with various services for your business.

Our Services

- Usability Testing
- User Interview (Data Collection)
- Ux writing (Content Writing)
- Business strategy
- Digital design (Mobile , Web , Watch)
- Business Analysis (Requirements Writing)
- Website development (Wordpress)
- Product design (Miniatures & Palm & Bamboo Products)
- Market Study (Competitor Analysis)
- Design Audit (Design Recreate or Review)
- Conceptual Drawing
- Social Media Marketing
- UX consultant
- Branding
- Prototype

Branding

4-5 Weeks Duration

2-3 Weeks Lead Time

Branding, is a marketing practice in which a company creates a name, symbol or design that is easily identifiable as belonging to the company.

Why it is Important ?

Branding is absolutely critical to a business because of the overall impact it makes on your company.

Deliverables:

- Custom Illustrations And Patterns
- Branding Work
- Collateral
- Colour Palette
- Typography
- Social Media Design
- Brand Styleguide
- Multiple Logo Design Concept

Product Design

5-8 Weeks Duration

3-4 Weeks Lead Time

Product design describes the process of imagining, creating, and iterating products that solve users' problems or address specific needs in a given market.

Why it is Important ?

Product design is important to an organization or a brand as it differentiates the brands from others.

Deliverables:

- JTBD Workshop
- UX Research
- Information Architecture
- Wireframes (Full UX Design)
- Usability Testing
- UI Mockup (Full Product Design)
- Iconography
- Design System

Data Analysis

5-8 Weeks Duration

3-4 Weeks Lead Time

Data analysis is defined as a process of cleaning, transforming, and modeling data to discover useful information for business decision-making.

Why it is Important ?

Data analysis is used by small businesses, retail companies, in medicine, and even in the world of sports. It's a universal language and more important than ever before. It seems like an advanced concept but data analysis is really just a few ideas put into practice.

Deliverables:

- User Interviews
- Market Study
- Design Audits
- Usability Testing
- Prototype Creation

UX Consulting

1 hour Duration

While UX designers may help resolve known issues, a UX consultant is often hired to find the problem and then solve it. UX consultants may also help find new opportunities by improving the user experience.

Why it is Important to hire one?

The UX connects your users with your products, fulfilling your users needs and fulfilling your goals. UX consultants research customers, audit websites, create and test prototypes, and train their clients in user experience best practices.

Deliverables:

- UX Writing
- Business Strategy
- Business Analysis
- Conceptual Drawing
- Prototyping

SusLab Offers

Website Designing

₹ 12,000/-

Only

~~₹ 15,000/-~~

Social Media Marketing

₹ 4,999/-

Only

~~₹ 9,999/-~~

Professional Branding

₹ 4,999/-

Only

~~₹ 8,999/-~~



“
Design is so simple ,
That's Why
it is so
complicated !!!
”



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